

Case Study

Challenge

Following a shooting that made national news, R3c was notified within 2 hours of the event.

Solution

The R3c team engaged immediately providing support to organize the response. We started consulting with the organizational leadership and dispatched response consultants to the site.

The response included:

- Immediate public relations support
- Security support arrived on-site within 30 minutes
- Crisis counselors arrived on-site and at the hospital within 2 hours
- Assistance in communicating with employees at the location
- Assistance in communicating with other offices
- Assistance in managing social media
- Guidance in the turnover of the site from law enforcement
- Organization for remediation of the site
- Assistance in communicating with clients
- Assistance in coordinating memorials and funeral services
- Bio-remediation

Outcome

The organization, though difficult, recovered and retained employees while managing through the disruption. R3c assisted in coordinating insurance based requests and claims.

"Having led a public company through difficult times, I can personally attest to the value of this crisis management system."

– R3c Crisis Response Customer

Connect with us and find out how to get registered for our priority response list by calling 833-970-0123.

**R3c
CRISIS**

[R3c.com](https://www.R3c.com)

[R3c Crisis Home Page](#)

[R3c Crisis LinkedIn](#)

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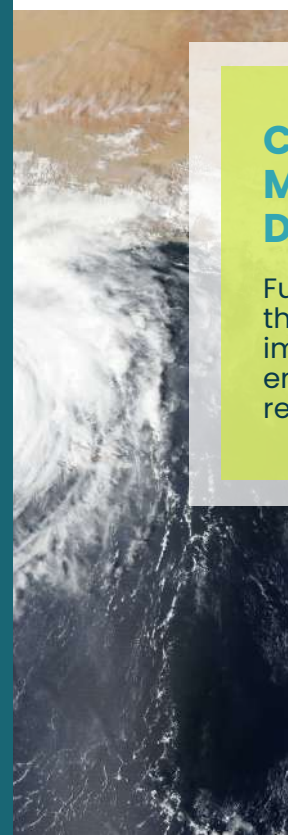
R3 CONTINUUM



**R3c
CRISIS**

Comprehensive Crisis Management and Disaster Response

Full scope crisis solutions that reduce reputational impact, while accelerating employee recovery and return to work outcomes.



Our Continuum of Crisis Response Services



Advisory

R3c responds to 30,000 crisis events each year. We provide advice to leadership on situations such as COVID-19, shootings, accidents, natural disasters, downsizing, reputational events, strikes, lawsuits, cyber incidents, product or service failures, threats, and incidents of violence.



Crisis Counseling

When a crisis strikes, we utilize a multi-pronged approach to meet recovery needs of individuals and the organization, such as grief counseling, to speed recovery and ensure safe return to work or school. We can normally be on-site in 2 hours from a request.



Crisis Planning

At the heart of any crisis response are decisions that can result in successful resolution or enhanced damage. Our consultants can help organizations prepare by delivering training, developing plans, and facilitating exercises or simulations.



Threats of Violence

We use forensic psychology and security experts to de-escalate and manage potentially violent individuals. We assist in building defensible programs and are available 24/7/365 to assess a situation and create a plan of action.



R3c has global response capabilities in over 100 countries and maintains response consultants on a geographic basis. Below provides an indication of the US coverage.

Number of Consultants in each state:

| | | | |
|---------------|-----|----------------|-----|
| Alabama | 56 | Montana | 17 |
| Alaska | 23 | Nebraska | 39 |
| Arizona | 79 | Nevada | 41 |
| Arkansas | 28 | New Hampshire | 16 |
| California | 458 | New Jersey | 62 |
| Colorado | 82 | New Mexico | 31 |
| Connecticut | 35 | New York | 162 |
| Delaware | 10 | North Carolina | 140 |
| Florida | 350 | North Dakota | 10 |
| Georgia | 139 | Ohio | 83 |
| Hawaii | 20 | Oklahoma | 37 |
| Idaho | 31 | Oregon | 52 |
| Illinois | 161 | Pennsylvania | 162 |
| Indiana | 45 | Rhode Island | 12 |
| Iowa | 36 | South Carolina | 82 |
| Kansas | 28 | South Dakota | 17 |
| Kentucky | 55 | Tennessee | 117 |
| Louisiana | 72 | Texas | 377 |
| Maine | 23 | Utah | 21 |
| Maryland | 57 | Vermont | 10 |
| Massachusetts | 106 | Virginia | 130 |
| Michigan | 123 | Washington | 90 |
| Minnesota | 50 | West Virginia | 16 |
| Mississippi | 41 | Wisconsin | 78 |
| Missouri | 71 | Wyoming | 13 |

R3c Consultants speak approximately 70 languages and we continually update the network based on the needs of our clients.